

profiler

MAGAZINE



Call for Submissions

■ Subject Matter Experts

Profiler Magazine, a HCI publication, is currently seeking article ideas and submissions by SMEs (Subject Matter Experts) for our upcoming issues. Profiler Magazine is the nation's only magazine dedicated to helping public and private sector health care claims payors identify and prevent fraud, abuse and overpayment. If selected, your article will be distributed to over 10,000 healthcare industry executives, decision makers and professionals. We are looking for creative, innovative and fraud relevant articles written by the industry's brightest minds. Share your experiences, domain expertise, case studies and more. Look over the list of potential article topics below and send us your idea - There has never been a better time or opportunity to get yourself published!

Potential Topics

- > Health Care Fraud in General - Causes, Stats, etc.
- > Fraud in Physician Specialties, e.g. Dermatology,
- > Fraud in Dental or Vision Claims
- > Whistle Blowers - Experiences & Stories
- > Medicaid & Medicare Fraud
- > Fraud in Facilities, Hospitals, Home Health, etc.
- > Pharmacy Fraud Schemes & Trends
- > Medical Fraud in P&C or Workers Comp Claims
- > Patient & Provider Identity Theft
- > Fraud regulations and statutes

■ Who Should Submit

We are interested in hearing from professionals and consultants in health care fraud detection, investigation, prosecution and prevention activities. Our goal is to work collectively in the ongoing battle against health care fraud so please consider sharing your knowledge via Profiler magazine.

■ Submission Format

- Name of Article
- Name of Author
- Article Abstract
- Author Background/Bio
- Anticipated Page Length (400 words = 1 page)

Please submit article proposals via email to Deborah Evans at deborah@profilermag.com.

