

# LETTER FROM THE EDITOR

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We're also pleased to share our Profiler Magazine Personality Profile with the sharp-witted and spirited Jim Frogue, Vice President and Director of State Policy for the Center for Health Transformation, whose knowledge and passion for fraud prevention is unrivaled. Rounding out this issue are Profiler's recurring pieces including Fraud Busts and Note to Self.

We will continue to publish Profiler Magazine semi-annually, but we've decided to adjust our distribution dates. Moving forward, issues will be published and distributed with "Summer" and "Winter" subtitles. Look for the next edition to come across your desk early December 2010. In the meantime, keep up on the latest in health care fraud by visiting profilermag.com or email me ideas or articles at darin@profilermag.com.

Since we first hatched the idea of Profiler, America's health care system has lost somewhere between \$350 billion to over \$1 trillion to fraud, abuse and overpayment. And the clock still ticks at the rate of \$500,000 in losses per minute. While I continue to be shocked and appalled by the dishonest providers and criminals that are committing these crimes, I'm proud that we are doing something about it. Thanks for reading and joining us in the fight against fraud. Together we can make a difference.

**Keep fighting the good fight and  
enjoy this issue.**

Sincerely,



**Darin Johnson** Editor-in-Chief

**I**t's hard to believe that this issue of Profiler Magazine marks two full years of assembling, designing and distributing this magazine. When we decided to create a magazine dedicated to health care fraud education and prevention, we didn't quite know what we were getting ourselves into or how long it would last. However, we did know one thing; after having such a great time making the first issue, we had to keep it going and I'm glad we did.

Fifty-thousand published copies later, we're returning to the theme of our inaugural issue of "All things fraud: Something for everyone." Our fourth installment features an eclectic blend of engaging and dynamic content including thoughts on the controversial health reform legislation and concepts from some of the brightest minds in fraud prevention and predictive analytics.

In this issue of Profiler Magazine, esteemed plastic surgeon, Dr. Raymond Janevicius, pens a Profiler first, discussing the tactics dishonest physicians use to rob carriers of millions by burying unnecessary cosmetic surgeries under complex billing patterns. Profiler columnist and Registered Nurse, Michelle Higginson, continues her string of elegant and thought-provoking fraud control analogies, while ISO Innovative Analytics (IIA) president, Marty Ellingsworth, discusses the technology behind effective fraud detection and predictive analytics.

