

Note to

Self

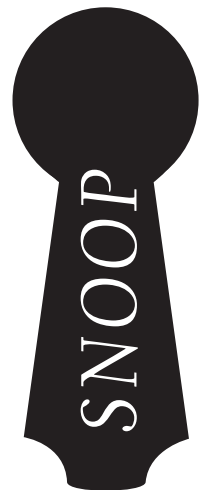
Profiler Presents the Best Books, Blogs, Applications & Websites You Need to Know About.

Seth Godin hits a homerun with his take on marketing in the modern age. Just as his successful marketing blog (<http://sethgodin.typepad.com>) conveys, the reader is urged to get in touch with themselves and realize that the tools are already within, just waiting to be recognized. According to Godin, Tribes are groups of people aligned around an idea, connected to a leader and to each other. It's easier than ever to find, organize, and lead a tribe because the web has enabled an explosion of all kinds of tribes – and created a shortage of people to lead them. This book will help you understand exactly what's at stake, and why YOU can and should lead a tribe of your own.

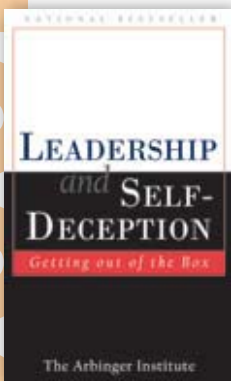
Tribes

We Need You to Lead Us

By exploring our private worlds (desks, bedrooms, even our clothes and our cars), professor Sam Gosling shows how the bits and pieces of our everyday lives can reveal more than we ever imagined in unexpected and unplanned ways. What he discovers is astounding: the things we own and the ways in which we arrange them often say more about us than even our most intimate conversations. Snoop is an entertaining must read for anyone who wants to learn more about the psychology of understanding themselves and others.



Written by the esteemed Arbinger Institute, Leadership and Self-Deception takes a psychological approach to management. We follow Tom, a newly hired executive as he learns to think 'out of the box' in order to improve his leadership, all the while undergoing a personal transformation. The entertaining story uses examples from the characters' private and professional lives to show how self-deception skews our view of ourselves and how we interact with others. Leadership and Self-Deception is an inspirational book that all managers should read.



Sunstein, one of America's internet big thinkers, has written an intriguing new book in which he argues that insights about the genius of markets are equally true of the internet. He convincingly reveals the limitations of popular processes like deliberation while showing how collectives—under certain conditions—can effectively solve many problems. This extraordinary work compellingly maps the promise and risk of the information society. As with everything Sunstein writes, this beautiful and clear book has something to teach the experts, and plenty to teach the rest of us.

Infotopia

HOW MANY MINDS PRODUCE KNOWLEDGE

CASS R. SUNSTEIN

GIZMODO

Online review dedicated to gadgets, gizmos, and cutting-edge consumer electronics.
gizmodo.com

TechCrunch

Group edited blog about technology start ups, particularly the Web 2.0 sector.
techcrunch.com

Instant Feelgood

Effective online fitness and weight loss tips.
instantfeelgood.blogspot.com

steve roesler All Things Workplace

Teaching smart people ways to become extraordinary in the workplace.
steveroesler.typepad.com

FierceHealthcare

Breaking news, trends, developments and insights in the healthcare industry.
fiercehealthcare.com

VISIBLE BODY™

A free virtual human anatomy website with detailed models of all human body systems. One of the coolest sites out there!
visiblebody.com

GO2WEB20.net

The complete web 2.0 directory that allows browsers to search sites in hundreds of categories.
go2web20.net

HealthCare.com

A free online healthcare provider search connecting patients with physicians. Find local doctors, health facilities, hospitals, clinics and pharmacies.
healthcare.com

PANDORA®

Personalized internet radio service that helps you find new music.
pandora.com

LIVEJOURNAL™

A free service for all your journaling and blogging needs, offering privacy controls, photo storage, publishing tools, style templates and more.
livejournal.com

Jing

Always-ready program that instantly captures and shares images and video from your computer to anywhere!
jingproject.com

actionthis

A simple, web-based task management solution that helps teams and small businesses get things done on time.
actionthis.com